

INBAL LIEBLICH

Designer, Creative Director

I'm a designer, entrepreneur and creative problem solver who believes in unlocking the combined potential of the physical and digital worlds. My work is an expression of my creativity and passion for design in all its forms, from software to stagecraft, from high-tech to high fashion. I hold a Bachelor of Design specializing in fashion from the Shenkar College of Engineering and Design in Tel Aviv, and a Master's of Interaction Design from the Copenhagen Institute of Interaction Design, and have worked for companies as diverse as Adidas Germany, WGSN UK, and Disney USA. In 2011, I was officially recognized for excellence in costume design for my work with the Tziporela Ensemble in Israel, and in 2013. I was selected for an accelerator grant by the Danish Ministry of Business for my digital book project, *Book&ME*, which was successfully funded on Kickstarter and published in 2016.

EDUCATION

Master's of Interaction Design, Copenhagen Institute of Interaction Design, Copenhagen, 2012
Bachelor of Design (Fashion), Shenkar College of Engineering and Design, Tel Aviv, 2001-2005
Diploma, Interior Design, Barazim-Shoham Interior Design studio, Tel Aviv, 1999-2000

PROFESSIONAL EXPERIENCE

Founder and Creative Director, Book&ME Publishing (2013 - 2017)

Under the label *Book&ME*, I worked with a writer and a European development team to design and ship a children's book and companion iOS application that reimaged story time as a creative, interactive experience for children.

I was commissioned by *Disney* to create 12 DIY costume patterns published in two books, 2012.

Fashion Designer and Founder, &ME, (2006-Present)

In 2006, I created the fashion customization label &Me – a collaboration between me and established design labels that were, fortunately or unfortunately, unaware of my existence. I produced a range of radically customized secondhand garments that were sold in Gertrude and Shine, one of Tel Aviv's more experimental fashion boutiques.

Stage & Costume Designer (2003-Present)

Since 2003, I've worked on numerous productions for stage and theatre with some of Israel's and Denmark's top choreographers, directors and dance ensembles including: Tina Trapgaard (*Living Room, 2012* *The Little Prince, 2015*; *On/Volt, 2014*; *X mythologies, 2017*), Lior Lerman and Jonathan Shohet (*Laika, 2010*), Yasmeen Godder (*A Close Look into the Happy End, 2010*), and Guy Gutman (*Amplifier, 2008*).

These and many other productions have brought my costume design work to audiences all over the world.

Window Display and Exhibition Designer, (2003-Present)

Instructor, Shenkar College of Engineering and Design, Israel (2003)

Trend Prediction and Catwalk Analysis

Intern, Adidas Germany, Virtual Stitcher (2003)

3D modelling of patterns and material structures

Intern, WGSN London, UK. (2001)

CONTACT

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